

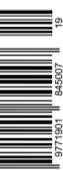
# WTS



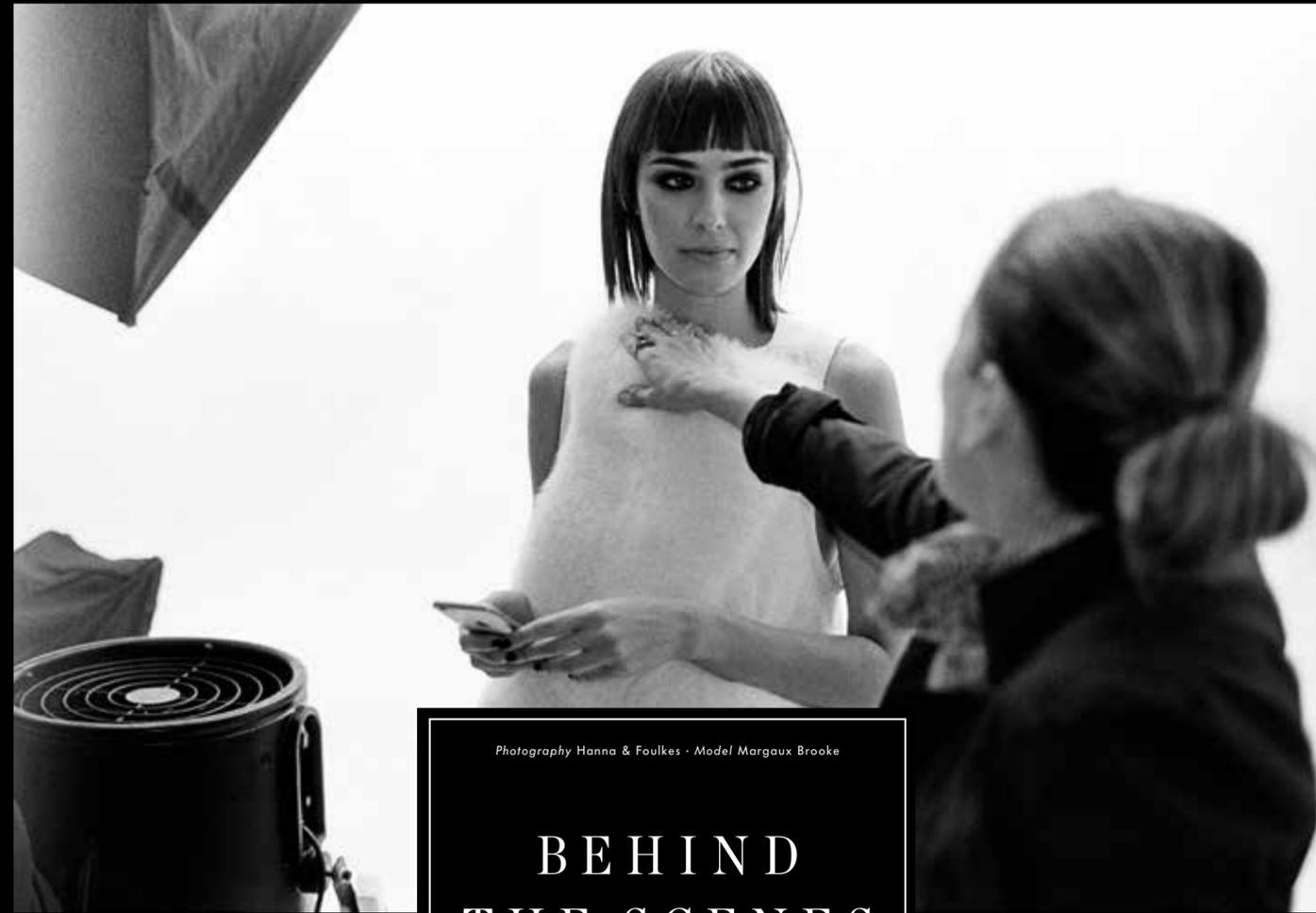
# DESIRE

Daphne Groeneveld · Odeya Rush · Kate Bosworth  
January Jones · Rachel Feinstein · Nicholas Hoult

Fall/Winter 2015 | Desire...



US \$14.99 | FR €10.00 | IT €10.00 | UK £7.00 | Display until January 31<sup>st</sup>



Photography Hanna & Foulkes · Model Margaux Brooke

## BEHIND THE SCENES

Thomas Wylde has always had a rebellious streak when it comes to the codes of ready-to-wear, and the California brand's Fall/Winter campaign is no different. Starring rising model Margaux Brooke, who you may recognize as a finalist from Coco Rocha's series *The Face*, the images feature winter whites – a supposed faux pas after Labor Day – juxtaposed against Brooke's blunt black bob and sultry smokey eyes. But as this exclusive behind the scenes look indicates, sometimes rules are meant to be broken.



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PHOTO *Lasse Bak Mejlvang*

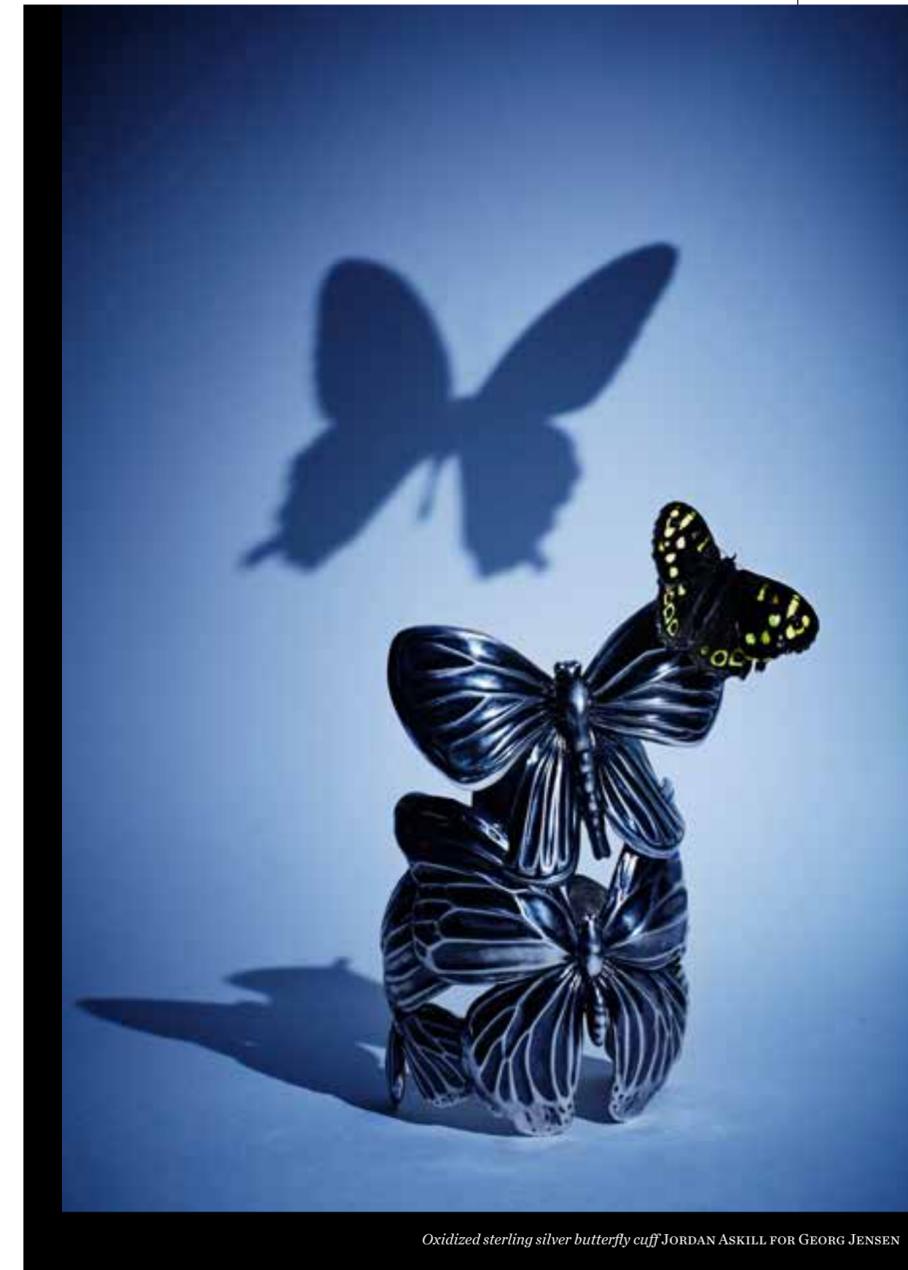
When Australian jewelry designer Jordan Askill first delved into Georg Jensen's 111-year-old archives, he was captivated by the master silversmith's collaborative approach to jewelry-making. The Danish design house has worked with Arne Jacobsen, Henning Koppel, and Nanna Ditzel to realize some of the brand's most iconic objects. Jensen's cooperative spirit also piqued the interest of David Chu, who's first move after joining the company as CEO in 2012 was to renew its focus on collaborating with forward-thinking creatives. Last year he tapped Askill, whose sculptural yet wearable designs resonated with Jensen's penchant for organic, natural forms. Jensen's Askill Collection – a series of necklaces, rings, ear and arm cuffs – launches worldwide September 2015.

While visiting the archives, Askill felt a particularly intense connection with a butterfly-shaped brooch from the 40s. *"It symbolized Jensen's love of nature, and reminded me of the Art Nouveau pieces he did – necklaces that looked like butterfly wings joined together."* The Monarch also appealed to Askill's interest in endangered species (his 2013 collection for the Palladium Project memorialized macaws). *"The butterfly was something I could really sink my teeth into. I could take the wearer to another place by altering its perception."*

Sculpted from oxidized silver, gold, and black rhodium, the series enhances the insects with citrine, amethyst, diamonds, and blue topaz accents, each in a unique cut that Askill developed himself. A limited edition of black diamond-encrusted pieces made entirely from black rhodium, which is rarely used to craft entire objects, exemplify the designer's experimental ethos. *"You can see spaces between the butterflies, and their wings kind of go up. When you put a piece on, it feels soft. Knowing it's an endangered species, there's a kind of strength there – but a purity as well."*

To achieve their hyper-real appearance, each butterfly was digitally placed on a neck, ear, or ring cuff, then the entire object was 3D-printed in wax. The molds were derived from casts of the 3D prints. *"All the texture in the early Jensen pieces were done by chasing: bending and working the metal with different tools. We did all of the texture work first off, which makes for an interesting evolution."*

Like Jensen, Askill sees collaboration as vital to his growth as a designer. Stints at Alexander McQueen, Ksubi, and Dior Homme propelled him to launch his own line in 2010. The designer recently moved to New York, where his two brothers reside. He works with them regularly on films shorts; the trio is making a video for the launch of The Askill Collection. *"I never would have created these objects without Jensen's team. Collaborations are a beautiful way of getting to know people."*



Oxidized sterling silver butterfly cuff JORDAN ASKILL FOR GEORG JENSEN

## NEW WINGS.

Georg Jensen may be over a century old, but the beloved Danish design house has never lost its mojo, thanks in part to its extraordinary collaborations with celebrated young designers. Most recently, Jensen tapped avant-garde Aussie **JORDAN ASKILL** to produce a collection well worth coveting.